



# 2024 Cherry Blossom Festival

A Celebration of Japanese Culture  
Food • Vendors • Performances

**April 13**  
Saturday  
3pm - 8pm

**Plaza West Covina**  
112 Plaza Dr  
West Covina, CA 91790

**ESGVJCC**



PLAZA  
WEST COVINA

FOR MORE INFORMATION OR QUESTIONS, CONTACT EVENTS COORDINATOR  
DAI DAVILA AT [DDAVILA@ESGVJCC.ORG](mailto:DDAVILA@ESGVJCC.ORG) OR CALL (626) 960-2566



EAST SAN GABRIEL VALLEY  
JAPANESE COMMUNITY CENTER **ESGVJCC**

# 2024 CHERRY BLOSSOM FESTIVAL

Saturday, April 13, 2024 | 3:00PM – 8:00PM  
Plaza West Covina | 112 Plaza Dr., West Covina, CA, 91790

## SPONSORSHIP OPPORTUNITY

### TITLE SPONSOR - \$5,000

- Name recognition on flyer, publications, and correspondence
- Company logo on flyer
- Company acknowledgment in membership email blast
- Company listing on website and monthly newsletter
- Company/organization listing on ESGVJCC on social media outlets (Facebook, Instagram)
- Special acknowledgement during the Cherry Blossom Festival Performances
- Company/organization listing on Cherry Blossom Festival Program
- Cherry Blossom Festival booth

### SAKURA SPONSOR - \$2,500

- Company logo on flyer
- Company acknowledgment in membership email blast
- Company listing on website and monthly newsletter
- Company/organization listing on ESGVJCC on social media outlets (Facebook, Instagram)
- Company/organization listing on Cherry Blossom Festival Program
- Cherry Blossom Festival booth

### HANAMI SPONSOR - \$1,000

- Company/organization listing on ESGVJCC on social media outlets (Facebook, Instagram)
- Special acknowledgement before a performance
- Company/organization listing in Cherry Blossom Festival Program

### BLOSSOM SPONSOR - \$500

- Special acknowledgement before a performance
- Company/organization listing in Cherry Blossom Festival Program

### FRIENDSHIP SPONSOR - \$100

- Company/organization listing in Cherry Blossom Festival Program

The East San Gabriel Valley Japanese Community Center is a 501(c) (3) non-profit organization. Your contribution is tax-deductible to the extent allowed by law. No goods or services were provided in exchange for your generous financial donation.

Federal Tax ID # 95-6100417.



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## SPONSORSHIP FORM

Please support the East San Gabriel Valley Japanese Community Center and its annual Cherry Blossom Festival! The Cherry Blossom Festival is co-sponsored with Plaza West Covina to give our community an opportunity to experience the Japanese culture through food, performances, specialty crafts and informational booths.

ORGANIZATION \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

### SPONSORSHIP SELECTION

- TITLE SPONSOR                      \$5000
- SAKURA SPONSOR                      \$2500
- HANAMI SPONSOR                      \$1000
- BLOSSOM SPONSOR                      \$500
- FRIENDSHIP SPONSOR                      \$100

### PAYMENT INFORMATION

- Amount \$ \_\_\_\_\_
- Cash
  - Check payable to ESGVJCC enclosed
  - Credit Card  
If you would like to pay via credit card, please call the ESGVJCC Office at (626) 960-2566 to process payment over the phone

**DEADLINE: Friday, March 15, 2024**

Submit to: Dai Davila, Events Coordinator, ddavila@esgvjcc.com, ESGVJCC  
1203 West Puente Avenue, West Covina, CA 91790 | P 626-960-2566 | F 626-960-0866

#### REFUND POLICY

All refunds are subject to a \$50 administrative fee. If cancelled up to four weeks before the event, 100% of the registration fee (less the administrative fee) will be refunded. If cancelled between four and two weeks before the event, 50% of the registration fees (less the administrative fee) will be refunded. No refund is given if cancelled within two weeks of the event.

ESGVJCC reserves the right to cancel or postpone the event because of natural disaster, act of God, disease epidemic, or government restrictions. In such situations, the full price of the sponsorship will be considered a fully tax-deductible donation and no

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