

CHERRY BLOSSOM FESTIVAL

FOOD | VENDORS | PERFORMANCES

APRIL 26, 2025
2-7PM



A CELEBRATION OF SPRING & JAPANESE
CULTURE AT PLAZA WEST COVINA

112 PLAZA DR, WEST COVINA

RSVP ON [PLAZAWESTCOVINA.COM/EVENTS](https://plazawestcovina.com/events)

BROUGHT TO YOU BY: **ESGVJCC**



PLAZA
WEST COVINA



WELCOME TO THE 2025 WEST COVINA CHERRY BLOSSOM FESTIVAL BROUGHT TO YOU BY THE ESGVJCC, CITY OF WEST COVINA, & PLAZA WEST COVINA!

This event serves as an opportunity to highlight the magnificence of the Japanese American culture. Proceeds from the festival directly benefit the ESGVJCC and will allow us to continue fostering and preserving Japanese American cultural heritage through various classes, events, and educational programs.

For those joining us for the first time, please be sure to stop by our Information Booth located by the Beer Garden to learn more about the ESGVJCC and win a prize by spinning our prize wheel.

Throughout the day, we hope you enjoy the many cultural performances and demonstrations on the mainstage. Try some delicious food, shop our arts and crafts vendors, or learn more about our local community's businesses at their information booths. Most of all, we encourage you all to learn something new about the Japanese American culture.

On behalf of the Board of Directors and Staff at the East San Gabriel Valley Japanese Community Center, thank you for joining us today as we bridge culture, family, and community. We hope you enjoy your day!

VENDORS & BOOTHS

FOOD

ESGVJCC Beer Garden
ESGVJCC Leisure Club
ESGVJCC Wonton Salad
Kona Ice
Miister Potato
Mr. Bully
Okamoto Kitchen
Shin-Sen-Gumi
Tako Ichi
Tenkatori WLA

RETAIL

Amigurumi & Origami Ornament
Arwama
Boarders
Designbysetsumi
ESGVJCC Temporary Tattoo
Ethereal Tinkers
Fashion Closeout
FM Anime Shop
Haiyun
Infinite Glow
Karuta Nails
Kimonoyala
Lumini Jewelry
Mary Kay
Sephora
Serrano Games
Shoyu Drip
Windom Studio

INFO

ALL-IN 1 Remodeling
APIDC
Artify4kids LA
Asians Voice Out Inc
AT&T
Athens Services
Children's Choice Dental Care
Clever Care Health Plan
Costco
ESGVJCC Info
Forest Lawn
Free Spirit Adventure Club
Fukui Mortuary
Global Energy Services
JACom Credit Union
Jubilee Christian School
Kaleo Marketing
Lazy Dog Restaurant
Plaza West Covina



LAZY DOG

PLAZA WEST COVINA ENTRANCE

RED ROBIN





STAGE &
AUDIENCE
SEATING





PLAZA
WEST
COVINA



ENTERTAINMENT
DRESSING ROOM

SHIN-SEN-GUMI

TAKO ICHI

TENKATORI WLA

ESGVJCC LEISURE CLUB

FASHION CLOSEOUT

ETHEREAL TINKERS

MARY KAY

FOREST LAWN

GLOBAL ENERGY SERVICES

KALEO MARKETING

ALL-IN-1 REMODELING

OKAMOTO KITCHEN

MIISTER POTATO

MR. BULLY

ESGVJCC WONTON SALAD

HAIYUN

SHOYU DRIP

LUMINI JEWELRY

FM ANIME SHOP

ARWAMA

KIMONOTALA

KARUTA NAILS

AT&T

ESGVJCC BEER GARDEN

ESGVJCC INFO BOOTH

ATHENS SERVICES

FUKUI MORTUARY

AMIGURUMI & ORIGAMI ORNAMENT

DESIGNBY SETSUMI

WINDOM STUDIO

ASIAN VOICE OUT INC

JUBILEE CHRISTIAN SCHOOL

CHILDREN'S CHOICE DENTAL CARE

LAZY DOG

SEPHORA

BOARDERS

INFINITE GLOW

KONA ICE

APIDC

COSTCO

ARTIFY4KIDS LA

ESGVJCC TEMPORARY TATTOO

SERRANO GAMES

JACOM CREDIT UNION

FREE SPIRIT ADVENTURE CLUB
CLEVER CARE HEALTH PLAN

10 FREEWAY

MAP



PERFORMANCE SCHEDULE

2PM KISHIN DAIKO

Japanese Drumming

2:45PM SPECIAL PRESENTATION

3PM BANDŌ RYŪ: KYŌ NO KAI

Japanese Dance

3:30PM COVINA KENDO

Martial Arts

4:30PM EIBU KAN GOJU RYU

KARATE DO

Martial Arts

5:30PM NĀ PUA 'OHANA 'ILIMA

HULA STUDIO

Hula Dance



THE 2025 CHERRY BLOSSOM FESTIVAL

IS MADE POSSIBLE THANKS TO OUR SPONSORS!

 SAKURA SPONSORS - \$2,500 



David & Helen Yamahata



 HANAMI SPONSORS - \$1,000 



Foothill Transit

Tim & Sandy Itatani



Robert & Nancy Leong

 **BLOSSOM SPONSORS - \$500** 

FAIRPLEX



japanese american
COMMUNITY CREDIT UNION

Wesley & Karen Nobuta
Barbara Shiota
Glen & Rosemary Waki

Elaine Kimura

Kathy Shibata & Ralph Komai



 **HANAFUBUKI SPONSORS - \$200-300** 

Anonymous

Susan Arie

ESGVJCC Gakuen

Kimberly Nakashima

Grace Richardson

Richard Sato

Glenn Tanaka

Kiyomi Arimitsu Takemoto

 **FRIENDSHIP SPONSORS - \$100** 

Denise Akune

Cheryl Chang

David Greer

Clifford M Hitomi

Nancy Kodama

Melissa Kozono

Kozono Family

Ray Maekawa

Janet S Nakamura

Michelle Okawa

Lauren Kinkade-Wong



FESTIVAL SPONSORS - \$50



Naomi Chang

ESGVJCC Ballroom Class

Kathy & Ricky Kanemoto

Jane Sattari

Corrine A Tokunaga

SPECIAL THANKS

Thank you to the City of West Covina & Plaza West Covina for providing generous support and dedication to the 2024 Cherry Blossom Festival!



PLAZA
WEST COVINA

CONTACT US

East San Gabriel Valley Japanese Community Center
1203 W Puente Aave
West Covina, CA 91790

esgvjcc.org
info@esgvjcc.org
(626) 960-2566

CONNECT WITH US

Let's keep in touch!
Follow, like, and tag us on social media @ESGVJCC.

