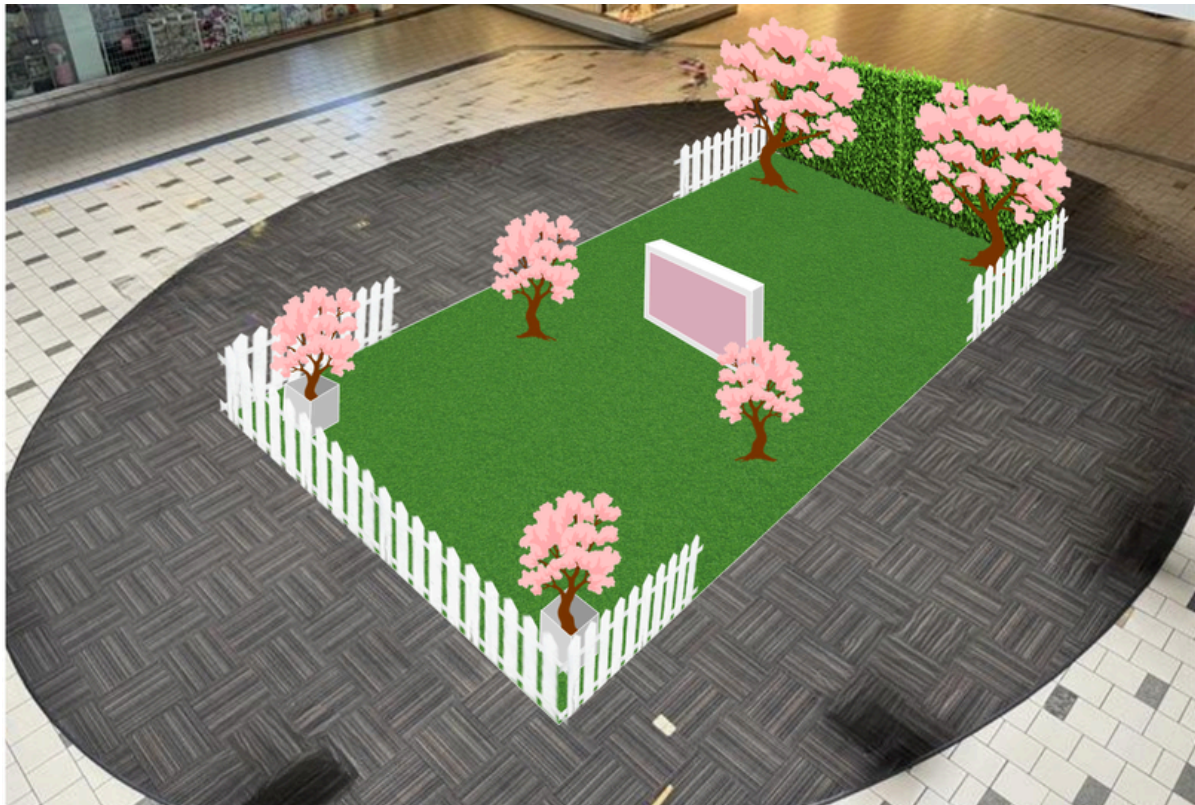


“75 Years in Bloom” Cherry Blossom Pop-Up at Plaza West Covina Sponsorship Opportunities



EAST SAN GABRIEL VALLEY
JAPANESE COMMUNITY CENTER **ESGVJCC**

“75 Years in Bloom” Pop-Up at Plaza West Covina

April 10, 2026 - May 6, 2026

We invite you to support our brand-new pop-up Cherry Blossom garden activation, “75 Years in Bloom.” This vibrant installation will be anchored by a stunning Cherry Blossom Wishing Tree display and an interactive wishing wall.

Designed as a colorful and engaging community space, the activation will encourage families to gather, write wishes, fold 1,000 cranes, and capture memorable photos while celebrating the spirit of community. The event will also beautifully showcase the ESGVJCC alongside our valued sponsors. Your support will help bring this unique cultural and community-centered experience to life while providing valuable visibility and engagement opportunities for your organization.

Gold Sponsor | \$2,000

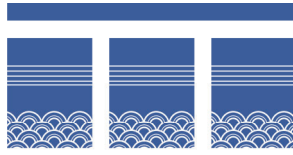
- Company/organization logo placement on the Wishing Wall, posters, and fences (approx. 4 ft. × 2.5 ft.)
- Company/Organization tabling opportunity on weekends only
- Company acknowledgment on the Digital Freeway Reader Board, Digital Screen Network (10 screens), and PWC website
- Company/organization listing on reader board ad promoting “75 Years in Bloom” at Center Court with logo placement and tabling/activity dates
- Company listing on Cherry Blossom Sky Banner

Silver Sponsor | \$1,500

- Company/organization logo placement on the Wishing Wall, posters, and fences (approx. 4 ft. × 2.5 ft.)
- Company/Organization tabling opportunity on weekends only
- Company/organization listing on reader board ad promoting “75 Years in Bloom” at Center Court with logo placement and tabling/activity dates

Bronze Sponsor | \$1,000

- Company/organization logo placement on the Wishing Wall
- Company/Organization tabling opportunity on weekends only



EAST SAN GABRIEL VALLEY JAPANESE COMMUNITY CENTER **ESGVJCC**

"75 YEARS IN BLOOM" POP-UP

April 10, 2026 - May 6, 2026
Plaza West Covina | 112 Plaza Drive, West Covina, CA 91790

SPONSORSHIP FORM

Please support the East San Gabriel Valley Japanese Community Center and its annual Cherry Blossom Festival! The Cherry Blossom Festival is co-sponsored with Plaza West Covina to give our community an opportunity to experience the Japanese culture through food, performances, specialty crafts and informational booths.

ORGANIZATION _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ EMAIL _____

SPONSORSHIP SELECTION

- GOLD SPONSOR \$2000
- SILVER SPONSOR \$1500
- BRONZE SPONSOR \$1000

PAYMENT INFORMATION

Amount \$ _____

- Cash
- Check payable to ESGVJCC enclosed
- Credit Card

If you would like to pay via credit card,
Please use the following link:
esgvjcc.org/2026cherryblossomfestival

DEADLINE: Friday, March 27, 2026

Submit to: Bryce Middo, Events and Programs Coordinator, brycem@esgvjcc.org
1203 West Puente Avenue, West Covina, CA 91790 | P 626-960-2566 | F 626-960-0866

REFUND POLICY

All refunds are subject to a \$50 administrative fee. If cancelled up to four weeks before the event, 100% of the registration fee (less the administrative fee) will be refunded. If cancelled between four and two weeks before the event, 50% of the registration fees (less the administrative fee) will be refunded. No refund is given if cancelled within two weeks of the event.

ESGVJCC reserves the right to cancel or postpone the event because of natural disaster, act of God, disease epidemic, or government restrictions. In such situations, the full price of the sponsorship will be considered a fully tax-deductible donation and no refunds, rain checks, exchanges or replacements will be made.

The East San Gabriel Valley Japanese Community Center is a 501(c) (3) non-profit organization. Your contribution is tax-deductible to the extent allowed by law.. No goods or services were provided in exchange for your generous financial donation.