

# 2026 CHERRY BLOSSOM FESTIVAL

A CELEBRATION OF SPRING & JAPANESE CULTURE

APRIL 25 | 1PM-6PM  
PLAZA WEST COVINA

## EVENT PROGRAM

HOSTED BY



PLAZA  
WEST COVINA



**WELCOME TO THE 2026 WEST COVINA CHERRY BLOSSOM FESTIVAL  
BROUGHT TO YOU BY THE ESGVJCC, CITY OF WEST COVINA, & PLAZA  
WEST COVINA!**

This event serves as an opportunity to highlight the magnificence of the Japanese American culture. Proceeds from the festival directly benefit the ESGVJCC and will allow us to continue fostering and preserving Japanese American cultural heritage through various classes, events, and educational programs.

For those joining us for the first time, please be sure to stop by our Information Booth located by the Beer Garden to learn more about the ESGVJCC and win a prize by spinning our prize wheel.

Throughout the day, we hope you enjoy the many cultural performances and demonstrations on the mainstage. Try some delicious food, shop our arts and crafts vendors, or learn more about our local community's businesses at their information booths. Most of all, we encourage you all to learn something new about the Japanese American culture.

On behalf of the Board of Directors and Staff at the East San Gabriel Valley Japanese Community Center, thank you for joining us today as we bridge culture, family, and community. We hope you enjoy your day!

**CONSULATE GENERAL OF JAPAN**  
350 SOUTH GRAND AVENUE, SUITE 1700  
LOS ANGELES, CALIFORNIA 90071  
TELEPHONE (213) 617-6700

It is my great pleasure to extend my warmest congratulations on the Cherry Blossom Festival in West Covina. This festival is made possible through the partnership between the East San Gabriel Valley Japanese Community Center (ESGVJCC) and the City of West Covina. Through the dedicated efforts of volunteers and community members, the festival has become a meaningful occasion that celebrates culture and brings people together.

ESGVJCC and the City have also played an important role in sustaining the sister city relationship with Ohtawara, Tochigi Prefecture, Japan. The festival further supports these ties by contributing funds to student exchange programs and a wide range of educational activities, helping to invest in the future of Japan–U.S. relations.

I would like to sincerely thank everyone who has helped make this festival possible. The Cherry Blossom Festival holds a special place in Japanese culture, symbolizing new beginnings and offering a time for people to share unforgettable moments.

May the spirit of connection celebrated here continue to bloom, bringing people closer together and inspiring generations to come.

Sincerely,

A handwritten signature in black ink, appearing to read 'K. Murota', written in a cursive style.

Kosei Murota  
Consul General of Japan  
in Los Angeles

# VENDORS & BOOTHS

## DINING

ESGVJCC Beer Garden  
ESGVJCC Leisure Club  
Kona Ice  
Miister Potato  
Moo Tea  
Mr. Bully  
Okamoto Kitchen  
Shin-Sen-Gumi  
Tako Ichi  
Tenkatori WLA  
Umai Japanese Cafe

## SHOPPING

Arwama  
Chaos Phoniex's Shop  
Designsbysetsumi  
Gone Fusin' Glass Art  
Hagihara Tatami  
Haiyun  
Handcrafted by C Porter  
Karuta Nails  
Kimonoyala  
Kustom Era  
Lumini Jewelry  
Nyoot  
Sephora  
The Kogei Shop  
Tuzineko  
Yuphire

## COMMUNITY RESOURCES

APA Health CARE at UCLA  
APIDC  
Asians Voice Out Inc  
Athens Services  
Costco  
EOS Fitness  
ESGVJCC Info  
Forest Lawn  
Fukui Mortuary  
Global Energy Services  
Historical Society of West Covina  
Hometown Remodeling  
JACom Credit Union  
Jubilee Christian School  
Kaleo Marketing  
Lazy Dog Restaurant & Bar  
Little Tokyo Service Center  
Macy's  
Payless Kitchen and Bath  
Plaza West Covina  
Rose Hills Memorial Park  
West Covina Dental Group & Orthodontics  
West Covina Smiles

## ACTIVITIES

ESGVJCC Tattoo  
Serrano Games  
Xperience Photobooth



# PERFORMANCE SCHEDULE

**1PM KISHIN DAIKO**  
Japanese Drumming

**1:40PM SPECIAL PRESENTATION**  
City of West Covina



**2PM BANDŌ RYŪ KYŌ NO KAI**  
Japanese Traditional Dance

**2:30PM COVINA KENDO DOJO**  
Martial Arts

**3PM JONAH GONZALES**  
Singer



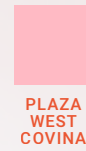
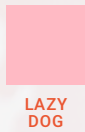
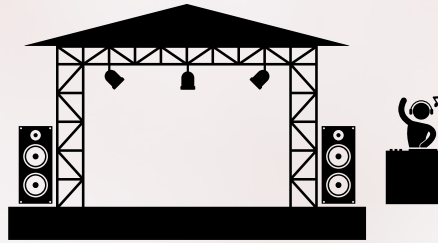
**3:30PM EIBU KAN GOJU RYU KARATE-DO**  
Martial Arts

**4PM BUSHIDO TANREN KENKYUKAI**  
Martial Arts

**4:30PM NĀ PUA 'OHANA 'ILIMA HULA STUDIO**  
Hula Dance

**5:30PM OGINO ACADEMY**  
Children Singing & Dancing





# THANK YOU TO OUR 2026 SPONSORS!

**SAKURA SPONSORS (\$2,500)**



Thomas Umemoto

**HANAMI SPONSORS (\$1,000)**



Tim & Sandy Itatani



Shirota, Yanase, Arnheim Families

David & Helen Yamahata

# THANK YOU TO OUR 2026 SPONSORS!

## BLOSSOM SPONSORS (\$500)

Russell & Nancy Hombo  
Elaine Kimura  
The Leong Family  
Sabers Youth Basketball Organization  
Kathy Shibata & Phillip Komai  
Fuji Uyeda  
Glen & Rosemary Waki  
West Covina Buddhist Temple

## FRIENDSHIP SPONSORS (\$100)

The Akune Family	Christian & Joana Hochstim
Anonymous	Richard Kagawa
Susan M Arii	Devan Koshu
California Media Group	Charles Nakamura
Jennifer & Alex Campbell	The Omiya Sario Family
Ronald & Cindy Dyo	Veterans Memorial Court Alliance
Emanate Health	San Gabriel Nursery & Florist
ESGVJCC Leisure Club	Richard & Christine Sato
Reiko Hashizume	Seiko Success
Dr. Clifford M. Hitomi Optometrist	

## FESTIVAL SPONSORS (\$50)

Anonymous  
Eibu Kan Goju Ryu Karate  
ESGVJCC Ballroom Dance  
PDS Health  
Naomi Chang

## **SPECIAL THANKS**

Thank you to Plaza West Covina for providing tremendous support and dedication to the 2026 Cherry Blossom Festival!

# PLAZA WEST COVINA

## **CONTACT US**

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West Covina, CA 91790

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(626) 960-2566

## **CONNECT WITH US**

Let's keep in touch!

